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Consumer Attitudes Toward Data Breach Notifications and Loss of Personal Information Jun 22 2022 This report sets out the results of a study of consumer attitudes toward data breaches, notifications of those breaches, and company responses to such events.

Security May 10 2021 Sets out a comprehensive framework of analysis for security studies, examining the distinctive character and dynamics of security in five sectors: military, political, economic, environmental, and societal. It rejects traditionalists' case for restricting security in one sector, arguing that security is a particular type of politics applicable to a wide range of issues, and offers a constructivist operational method for distinguishing the process of securitization from that of politicization. Annotation copyrighted by Book News, Inc., Portland, OR

Marketing Fundamentals Mar 20 2022 Marketing Fundamentals- a Dutch bestseller - strikes the right balance between marketing theory and practice. The book offers a cutting edge review of new priorities in marketing, as illustrated by the diverse selection of analyses of world-class companies' customer-focused strategies. This attractively illustrated, full colour edition includes a mix of European and global examples -both successes and failures in business - encompassing the entire field of marketing, including services marketing. The new 'Practitioner's Perspectives' and 'Professor's Perspectives' in each chapter offer insightful opinions and powerful ideas on key issues in marketing management. They help bring the fundamentals of marketing from a global perspective to life.

Devops Best Practices Jul 24 2022 This book is about sharing knowledge on how DevOps teams work together. For each aspect of the DevOps process best practices are given in 30 separate articles. The covered aspects are: Plan, Code, Build, Test, Release, Deploy, Operate and Monitor. Each article starts

with the definition of the specifically used terms and one or more concepts. The body of each article is kept simple, short and easy to read. In recent years, many organisations have experienced the benefits of using Agile approaches such as Scrum and Kanban. The software is delivered faster whilst quality increases and costs decrease. The fact that many organisations that applied the Agile approach did not take into account the traditional service management techniques, in terms of information management, application management and infrastructure management, is a major disadvantage. The solutions to this problem has been found in the Dev (Development) Ops (Operations) approach. Both worlds are merged into one team, thus sharing the knowledge and skills.
Open Apr 28 2020

Varieties of Capitalism Jan 06 2021 Applying the new economics of organisation and relational theories of the firm to the problem of understanding cross-national variation in the political economy, this volume elaborates a new understanding of the institutional differences that characterise the 'varieties of capitalism' worldwide.

Insight and Industry Jan 24 2020 *Insight and Industry* examines the "careers" of four major technologies that have reshaped medicine by allowing new forms of insight into the human interior. Blume's studies of ultrasound, thermography, computerized tomography, and nuclear magnetic resonance reveal the many ways in which manufacturers, medical personnel, and patients affect both the form and the use of innovative technologies. Blume explores alternative models for analyzing the process of technological development and diffusion. He then uses the general model he has constructed to guide the four case studies, showing in particular how and why each new vision developed or did not develop an audience and support group. A concluding chapter builds on the four studies and examines the possibility of actively shaping the process of future technological development in medicine. *Insight and Industry* is valuable both as a straightforward comparative study of the four diagnostic imaging techniques and as a significant contribution to the literature on technology and innovation. Blume's interpretive framework

allows us to explore important questions such as what factors are implicated in the process of the technologization of medicine, why new technology in medicine so often seems to mean more rather than less expensive treatment, how technologies become specific to certain applications, why we have some technologies and not others, and how processes of technological innovation in medicine may differ from those in other areas of social practices.

***Platform Revolution: How Networked Markets Are Transforming the Economy and How to Make Them Work for You* Sep 01 2020** A practical guide to the new economy that is transforming the way we live, work, and play. Uber. Airbnb. Amazon. Apple. PayPal. All of these companies disrupted their markets when they launched. Today they are industry leaders. What's the secret to their success? These cutting-edge businesses are built on platforms: two-sided markets that are revolutionizing the way we do business. Written by three of the most sought-after experts on platform businesses, **Platform Revolution** is the first authoritative, fact-based book on platform models. Whether platforms are connecting sellers and buyers, hosts and visitors, or drivers with people who need a ride, **Geoffrey G. Parker, Marshall W. Van Alstyne, and Sangeet Paul Choudary** reveal the what, how, and why of this revolution and provide the first "owner's manual" for creating a successful platform business. **Platform Revolution** teaches newcomers how to start and run a successful platform business, explaining ways to identify prime markets and monetize networks. Addressing current business leaders, the authors reveal strategies behind some of today's up-and-coming platforms, such as **Tinder and SkillShare**, and explain how traditional companies can adapt in a changing marketplace. The authors also cover essential issues concerning security, regulation, and consumer trust, while examining markets that may be ripe for a platform revolution, including **healthcare, education, and energy**. As digital networks increase in ubiquity, businesses that do a better job of harnessing the power of the platform will win. An indispensable guide, **Platform Revolution** charts out the brilliant future of platforms and reveals how they will

irrevocably alter the lives and careers of millions.

Who Owns Whom Jan 30 2023

The Security Economy Mar 27 2020 With the market for security goods and services having expanded rapidly since 9/11, this study examines the potential costs of major disruptions, the trade-offs between tighter security and economic efficiency, and the implications of tighter security for privacy and other democratic liberties.

***Successful IT Projects* Nov 23 2019**

***The Dutch Implementation of the Data Retention Directive* Oct 15 2021** This report shows how the Dutch Data Retention Act works in practice, providing an overview of the way in which the Act is structured, and of the use of the retained telephone and internet traffic data in investigative practice. The report also provides insight into the use and value of these data in court rulings. The main assumption behind the Act is that certain telephone and internet traffic data can play an important role in the investigation and prosecution of serious crimes. However, the fact that these privacy sensitive data have to be stored for a certain period of time is a continual source of discussion. Due to the rise of mobile phone and smartphone use, and because of the many communication possibilities provided by the Internet, distance communication has changed drastically in recent years. Given the international nature of many forms of crime, European harmonization on retention periods and the retrieval of data is desirable. European harmonization does not, however, resolve all the possible challenges presented by the virtual world. The search for an alternative to the current data retention is a hefty challenge. The insights offered will be useful in discussions concerning these developments. [Subject: Communication Technology, Criminology, Dutch Law]

Privacy, free expression and transparency Nov 03 2020

***The Cybernetics of Human Learning and Performance* Jan 18 2022**

The Economic Impact of Digital Technologies Sep 25 2022 The Economic Impact of Digital Technologies offers a profoundly illuminating examination of ICT transformations in Europe and its critical role in greater social inequality. It presents scholars

and policy makers with original and practical tools to benchmark and assess the ICT diffusion and inclusion process. The core message of book is that a coherent European strategy for embedding ICT technologies in society is long overdue. Social differences in ICT use persist and are in some cases widening, yet despite this fact there is a dearth of research on remedying digital inequalities. This is of particular importance given that relative levels of ICT use, investment and research can often explain variations in economic performance between industrialised countries. The purpose of this book is to fill the gap in the literature by presenting key evidence on the economic benefits (and costs) deriving from investment in an inclusive information society. The authors propose indicators and indexes of digital development and e-Inclusion (and its flip-side e-exclusion) to assess the relationship between inclusive ICT and wider economic and social performance in Europe. Presenting the methodology to monitor countries' performance and ICT use, together with original measures and policy suggestions, this book will be indispensable to policymakers, scholars and postgraduate students in a variety of areas including economic growth, innovation, industrial and organizational studies, information and technology, European studies, and public and social policy.

VNO NCW forum voor ondernemend Nederland Mar 08 2021

ITIL Foundation, ITIL Aug 01 2020 ITIL is a widely adopted body of knowledge and best practices for successful IT Service Management that links with training and certification. ITIL 4 has evolved from the current version by re-shaping much of the established ITSM practices in the wider context of customer experience; value streams and digital transformation; as well as embracing new ways of working, such as Lean, Agile, and DevOps. ITIL 4 provides the guidance organizations need to address new service management challenges and utilize the potential of modern technology. It is designed to ensure a flexible, coordinated and integrated system for the effective governance and management of IT-enabled services. "ITIL Foundation" is the first ITIL 4 publication and the latest evolution of the most widely-adopted guidance for ITSM. Its audience ranges from IT and

business students taking their first steps in service management to seasoned professionals familiar with earlier versions of ITIL and other sources of industry best practice. The guidance provided in this publication can be adopted and adapted for all types of organizations and services. To show how the concepts of ITIL can be practically applied to an organization's activities, ITIL Foundation follows the exploits of a fictional company on its ITIL journey.

A Military Revolution? Dec 29 2022

The Electronic Supervisor Jul 12 2021

Policing Jun 30 2020 Bringing together a range of leading social scientists and criminologists, this volume explores a number of key themes raised by the work of Robert Reiner. Arguably the leading policing scholar of his generation, Reiner's work over some 40 years has ranged broadly in this field, taking in the study of police history, culture, organisation, elites and relationships with the media. Always carefully situated within an analysis of the changing socio-political circumstances of policing and crime control, Robert Reiner's scholarship has been path-breaking in its impact. The 13 original essays in this volume are testament to Reiner's influence. Although reflecting the primarily British bent within his work, the essays also draw on contributors from Australia, Europe, South Africa and the United States to explore some of the leading debates of the moment. These include, but are not limited to, the impact of neo-liberalism on crime control and the challenges for modern social democracy; police culture, equality and political economy; new media and the future of policing; youth, policing and democracy, and the challenges and possibilities posed by globalisation in the fields of policing and security.

Innovative Forms of Organizing Dec 25 2019 This book presents novel theoretical ideas and empirical findings where the fields of strategizing and organizing meet. At this boundary lie many of the most crucial theoretical and practical issues for management and managing. **Innovative Forms of Organizing**, the eagerly awaited sequel to **The Innovating Organization (SAGE, 2000)**, draws upon the comprehensive data sets of the INFORM programme of research, to examine

the development of innovative forms of organizing and company performance in organizations across Europe, Japan and the United States. Innovative Forms of Organizing establishes and develops three strong themes: organizing and strategizing; complementarities, change and performance; and the management of dualities in the modern corporation. The book then discusses the implications of its presented ideas for strategizing/organizing in the 21st century firm and the challenges for management researchers of conducting large scale, international comparative research. Innovative Forms of Organizing thereby illustrates 21st Century management research in 21st Century organizations across Europe, Japan and the USA. This seminal international study will be a classic in the field for years to come for scholars and policy makers in academia, business and government who are interested in strategy, organization and international management.

Brinkman's cumulatieve catalogus van boeken Aug 25 2022 Voorts een alfabetische lijst van Nederlandsche boeken in België uitgegeven.

Sales Management Feb 16 2022 Updated throughout with new vignettes, boxes, cases, and more, this classic text blends the most recent sales management research with real-life "best practices" of leading sales organizations. The text focuses on the importance of employing different sales strategies for different consumer groups, and on integrating corporate, business, marketing, and sales strategies. It equips students with a strong foundation in current trends and issues, and identifies the skill sets needed for the 21st century.

Strategic Analysis and Action May 22 2022 Illustrates the vital components of effective website design. Two leading representatives from the web design industry (Paul Andrews of Abstract Art P/L and Simon Bowden design P/L) shed light on the approaches they take in developing an online presence for their clients.

Enterprise Governance and Enterprise Engineering Oct 03 2020 Achieving enterprise success necessitates addressing enterprises in ways that match the complexity and dynamics of the modern enterprise environment. However, since the majority of enterprise strategic initiatives appear to fail -

among which those regarding information technology - the currently often practiced approaches to strategy development and implementation seem more an obstacle than an enabler for strategic enterprise success. Two themes underpin the fundamentally different views outlined in this book. First, the competence-based perspective on governance, whereby employees are viewed as the crucial core for effectively addressing the complex, dynamic and uncertain enterprise reality, as well as for successfully defining and operationalizing strategic choices. Second, enterprise engineering as the formal conceptual framework and methodology for arranging a unified and integrated enterprise design, which is a necessary condition for enterprise success. Jan Hoogervorst's presentation, which is based on both research and his professional background at Sogeti B.V., aims at professionals in management and consulting as well as students in management science and business information systems.

Third Party Policing May 29 2020 Third party policing represents a major shift in contemporary crime control practices. As the lines blur between criminal and civil law, responsibility for crime control no longer rests with state agencies but is shared between a wide range of organisations, institutions or individuals. The first comprehensive book of its kind, **Third Party Policing** examines this growing phenomenon, arguing that it is the legal basis of third party policing that defines it as a unique strategy. Opening up the debate surrounding this controversial topic, the authors examine civil and regulatory controls necessary to this strategy and explore the historical, legal, political and organizational environment that shape its adoption. This innovative book combines original research with a theoretical framework that reaches far beyond criminology into politics and economics. It offers an important addition to the world-wide debate about the nature and future of policing and will prove invaluable to scholars and policy makers.

Information Orientation Oct 22 2019 This book presents a method of measuring effective information use, **Information Orientation**, which determines the degree to which companies

implement and realize the synergies across: information behaviours and values; management practices; and IT practices.

The Navigator Feb 04 2021 Wall Street comes to Washington in Michael Pocalyko's The Navigator. On the darkest night of 1945, a 20-year-old B-24 navigator assists in the liberation of a German concentration camp. His haunting trauma is prologue to destiny. Flash forward to present-day Manhattan. Warren Hunter, reigning master of the financial universe, is poised to close the world's first trillion dollar deal. ViroSat is the Street's biggest-ever technology play—an entirely new worldwide communication system. It will catapult his investment bank and the global economy into a bright future . . . if the deal goes through. In Washington, ViroSat captures the attention of Senate political aide Julia Toussaint. Meanwhile, battered tech start-up veteran Rick Yeager has just landed his dream job at a mysterious but well-connected financial firm whose partners want a piece of the action. Warren, Julia, and Rick are caught in a web of intrigue, money, power, and dangerous secrets. Coincidences are not what they seem as the past collides with the present in a way that will change their lives forever. A gripping story written by a consummate insider from both Washington and Wall Street, Michael Pocalyko's The Navigator is a furiously-paced parable of our troubled age. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

Smart Technologies and the End(s) of Law Sep 13 2021 This timely book tells the story of the smart technologies that reconstruct our world, by provoking their most salient functionality: the prediction and preemption of our day-to-day activities, preferences, health and credit risks, criminal intent and

Digital Marketing Fundamentals Nov 27 2022 Digital Marketing Fundamentals is the first comprehensive digital marketing textbook to cover the entire marketing process. The academic theory behind Digital Marketing, as well as techniques and media, is discussed. Digital Marketing Fundamentals is easy to read and contains many international examples and cases. The Dutch version of this book (Basisboek

Online Marketing) has become a standard issue in The Netherlands. In this book, all relevant aspects of digital marketing are addressed: strategic aspects, the use of the Internet for market research, product development and realisation, branding, customer acquisition, customer loyalty and order processing. The book also discusses effective websites and apps, digital analytics and planning, and management. The application of social media and mobile communications is seamlessly integrated into the topics. Digital Marketing Fundamentals is suitable for commercial and management courses in higher education, including universities and business schools, and for professionals working in digital marketing. To request access to the book's online resources, please click here:

<http://www.digitalmarketing.noordhoff.nl> For FAQs:

<https://www.basisboek-onlinemarketing.nl/faq-lecturers.html>

Digital Technology and Organizational Change Dec 17 2021
This book includes a selection of the best research papers presented at the annual conference of the Italian chapter of the Association for Information Systems (AIS), which took place in Verona, Italy in October 2016. Tracing various aspects of the ongoing phenomenon of evolution towards a global society, and consequently the ever-innovating digital world, it first discusses emerging technologies and the new practices in the information-systems world. It then examines the new businesses and ongoing business transformations. Lastly, it considers the economic and societal changes brought about by access to and exploitation of socio-technical networks. The plurality of views offered makes the book particularly relevant for users, companies, scientists and governments.

Weapons of Math Destruction Feb 28 2023 "A former Wall Street quantitative analyst sounds an alarm on mathematical modeling, a pervasive new force in society that threatens to undermine democracy and widen inequality,"--NoveList.

Managing Professionals Apr 08 2021 Managing Professionals deals with the tensions between managers and professionals within organizations, such as hospitals, universities, banks and judicial organizations. Often managers rely heavily on the skills and expertise of the professionals in their organizations,

yet these professionals consider management a source of bureaucracy and paperwork. This tension is explored head on in order to answer the question of how to manage an organization effectively. With numerous real-world examples, the book analyzes the problems and complexities of management in professional organizations and makes recommendations on how to manage professionals. The book focuses on a number of key issues, including: Management as a problem Management as a solution Knowledge and innovation Strategy Cooperation Performance Managing Professionals presents an empirical analysis of the problems and offers solutions to the tension between management and professionals and will be of interest to managers and to students of management, organizational behaviour and business administration.

Reimagining Digital Learning for Sustainable Development Feb 25 2020 Reimagining Digital Learning for Sustainable Development is a comprehensive playbook for education leaders, policy makers, and other key stakeholders leading the modernization of learning and development in their institutions as they build a high value knowledge economy and prepare learners for jobs that don't yet exist. Currently, nearly every aspect of human activity, including the ways we absorb and apply learning, is influenced by disruptive digital technologies. The jobs available today are no longer predictors of future employment, and current and future workforce members will need to augment their competencies through a lifetime of continuous upskilling and reskilling to meet the demands of the Fourth Industrial Revolution. This book features curated insights and real-world cases from thought leaders throughout the world and identifies major shifts in content formats, pedagogic approaches, technology frameworks, user and design experiences, and learner roles and expectations that will reshape our institutions, including those in emerging economies. The agile, lean, and cost-effective strategies proposed here will function in scalable and flexible bandwidth environments, enabling education leaders and practitioners to transform brick-and-mortar learning organizations into digital and blended ecosystems and to

achieve the United Nation's ambitious Sustainable Development Goals by 2030.

***Scrum - A Pocket Guide - 3rd edition* Dec 05 2020** This pocket guide to Scrum is the one book for everyone who wants to learn or re-learn about Scrum. The book describes the framework as it was designed and intended, with a strong focus on the purpose to the rules and adding an historical perspective to Scrum and the Agile movement. As the balance of society keeps shifting from industrial labor to digital work, complexity and unpredictability keep increasing. The need for agility through Scrum increases equally, in and beyond software and product development. This 3rd edition of *Scrum - A Pocket Guide*, while introducing some changes in terminology, more than ever offers the clarity and insights on Scrum that many organizations need, more than ever. It will help people and their organizations properly shape their Scrum, regardless of their domain or business. *Scrum - A Pocket Guide* is an extraordinarily competent book. It flows with insight, understanding, and perception. This should be the de facto standard handout for all looking for a complete, yet clear overview of Scrum without being bothered by irrelevancies. (Ken Schwaber, Scrum co-creator) The author, Gunther Verheyen, is a seasoned Scrum practitioner (2003). He has been employing Scrum since 2003. He was partner to Ken Schwaber and Director of the Professional Scrum series at Scrum.org. He is the founder of Ullizee-Inc and engages with people and organizations as an independent Scrum Caretaker on a journey of humanizing the workplace with Scrum.

Software Project Dynamics Nov 15 2021 M->CREATED
Enterprise Ontology Apr 20 2022 If one thing catches the eye in almost all literature about (re)designing or (re)engineering of enterprises, it is the lack of a well-founded theory about their construction and operation. Often even the most basic notions like "action" or "process" are not precisely defined. Next, in order to master the diversity and the complexity of contemporary enterprises, theories are needed that separate the stable essence of an enterprise from the variable way in which it is realized and implemented. Such a theory and a matching methodology, which has passed the test of practical

experience, constitute the contents of this book. The enterprise ontology, as developed by Dietz, is the starting point for profoundly understanding the organization of an enterprise and subsequently for analyzing, (re)designing, and (re)engineering it. The approach covers numerous issues in an integrated way: business processes, in- and outsourcing, information systems, management control, staffing etc. Researchers and students in enterprise engineering or related fields will discover in this book a revolutionary new way of thinking about business and organization. In addition, it provides managers, business analysts, and enterprise information system designers for the first time with a solid and integrated insight into their daily work.

Exploring the Visual Landscape Oct 27 2022 It offers clues for visual landscape assessment of spaces in cities, parks and rural areas.

The Politics of Social Media Manipulation Jun 10 2021 Disinformation and so-called fake news are contemporary phenomena with rich histories. Disinformation, or the willful introduction of false information for the purposes of causing harm, recalls infamous foreign interference operations in national media systems. Outcries over fake news, or dubious stories with the trappings of news, have coincided with the introduction of new media technologies that disrupt the publication, distribution and consumption of news -- from the so-called rumour-mongering broadsheets centuries ago to the blogosphere recently. Designating a news organization as fake, or der Lügenpresse, has a darker history, associated with authoritarian regimes or populist bombast diminishing the reputation of 'elite media' and the value of inconvenient truths. In a series of empirical studies, using digital methods and data journalism, we inquire into the extent to which social media have enabled the penetration of foreign disinformation operations, the widespread publication and spread of dubious content as well as extreme commentators with considerable followings attacking mainstream media as fake.

Mass-Individualisation Aug 13 2021

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