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Beginning DAX with Power BI Pro DAX with Power BI Pro DAX with Power BI The Definitive Guide to DAX Beginning DAX with Power BI Power Pivot and Power BI Beginning DAX with Power BI The Definitive Guide to DAX Applied DAX with Power BI: From Zero to Hero with 15-minute Lessons Supercharge Power BI M Is for (Data) Monkey The Definitive Guide to DAX Power Pivot and Power Bi: The Excel User's Guide to Dax, Power Query, Power Bi & Power Pivot in Excel 2010-2016 Hands-On Business Intelligence with DAX Extreme DAX DAX Patterns Analyzing Data with Power BI and Power Pivot for Excel Learn to Write DAX DAX Patterns: Second Edition DAX Cookbook Super Charge Power BI Up and Running with DAX for Power BI Microsoft Power BI Cookbook Introducing Microsoft Power BI Beginning Microsoft Power BI Expert Data Modeling with Power BI Microsoft Power BI Quick Start Guide Extending Power BI with Python and R Microsoft SQL Server 2012 Integration Services Mastering Microsoft Power BI Super Charge Excel Getting started with Power Query in Power BI and Excel DAX Cookbook Beginning Power BI Mastering Power BI Learn Power BI Power BI Data Modeling Mastering Power Query in Power BI and Excel Pro Power BI Desktop Power BI DAX Simplified

The Definitive Guide to DAX Mar 14 2022

Applied DAX with Power BI: From Zero to Hero with 15-minute Lessons Jun 17 2022
Written by a Microsoft MVP, this book teaches you the practical skills to take the most of DAX from whatever angle you'd like to approach it. It's written for data analysts using Power BI or Power Pivot, BI developers targeting Analysis Services Tabular, and in general anyone who's interested in DAX. You'll learn DAX methodically with self-paced lessons that build upon your previous knowledge to introduce progressively more challenging concepts. Each lesson starts with providing the necessary theoretical background, followed by step-by-step exercises. Most lessons are five to six pages long, and it should take you no more than 15 minutes to complete the practices. Do one lesson per day and become a DAX expert in a month! The book page at <https://prologika.com/daxbook> provides sample chapters, source code, and a discussion forum where the author welcomes your feedback and questions. **WHAT'S INSIDE:** CALCULATED COLUMNS Create custom columns Navigate relationships Assemble dashboards with a few clicks Aggregate and rank data Implement groups and bins Create calculated tables MEASURES Implicit and explicit measures Work with user selection Create variables Overwrite filter context Group data Apply time intelligence QUERIES Create and test DAX queries Implement query measures Analyze query performance Implement paginated reports **ADVANCED TOPICS** Recursive relationships Many-to-many relationships Virtual relationships Different join types Data security patterns and much more ...

DAX Cookbook May 24 2020 Solve real-world business problems by learning how to create common industry key performance indicators and other calculations using DAX within Microsoft products such as Power BI, SQL Server, and Excel. **Key Features** Learn

to write sophisticated DAX queries to solve business intelligence and data analytics challenges Handle performance issues and optimization within the data model, DAX calculations and more Solve business issues with Microsoft Excel, Power BI, and SQL Server using DAX queries Book Description DAX provides an extra edge by extracting key information from the data that is already present in your model. Filled with examples of practical, real-world calculations geared toward business metrics and key performance indicators, this cookbook features solutions that you can apply for your own business analysis needs. You'll learn to write various DAX expressions and functions to understand how DAX queries work. The book also covers sections on dates, time, and duration to help you deal with working days, time zones, and shifts. You'll then discover how to manipulate text and numbers to create dynamic titles and ranks, and deal with measure totals. Later, you'll explore common business metrics for finance, customers, employees, and projects. The book will also show you how to implement common industry metrics such as days of supply, mean time between failure, order cycle time and overall equipment effectiveness. In the concluding chapters, you'll learn to apply statistical formulas for covariance, kurtosis, and skewness. Finally, you'll explore advanced DAX patterns for interpolation, inverse aggregators, inverse slicers, and even forecasting with a deseasonalized correlation coefficient. By the end of this book, you'll have the skills you need to use DAX's functionality and flexibility in business intelligence and data analytics. What you will learn Understand how to create common calculations for dates, time, and duration Create key performance indicators (KPIs) and other business calculations Develop general DAX calculations that deal with text and numbers Discover new ideas and time-saving techniques for better calculations and models Perform advanced DAX calculations for solving statistical measures and other mathematical formulas Handle errors in DAX and learn how to debug DAX calculations Understand how to optimize your data models Who this book is for Business users, BI developers, data analysts, and SQL users who are looking for solutions to the challenges faced while solving analytical operations using DAX techniques and patterns will find this book useful. Basic knowledge of the DAX language and Microsoft services is mandatory.

Getting started with Power Query in Power BI and Excel Jun 24 2020 Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in the structure that can be modeled easily and used high performant for visualization. Data preparation and transformation is the backend work. If you consider building a BI system as going to a restaurant and ordering food. The visualization is the food you see on the table nicely presented. The quality, the taste, and everything else comes from the hard work in the kitchen. The part that you don't see or the backend in the world of Power BI is Power Query. You may be already familiar with some other data preparation and data transformation technologies, such as T-SQL, SSIS, Azure Data Factory, Informatica, etc. Power Query is a data transformation engine capable of preparing the data in the format you need. The good news is that to learn Power Query; you don't need to know programming. Power Query is for citizen data engineers. However, this

doesn't mean that Power Query is not capable of performing advanced transformation. Unfortunately, because Power Query and data preparation is the kitchen work of the BI system, many Power BI users skip the learning of it and become aware of it somewhere along their BI project. Once they get familiar with it, they realize there are tons of things they could have implemented easier, faster, and in a much more maintainable way using Power Query. In other words, they learn mastering Power Query is the key skill toward mastering Power BI. We have been working with Power Query since the very early release of that in 2013, named Data Explorer, and wrote blog articles and published videos about it. The number of articles we published under this subject easily exceeds hundreds. Through those articles, some of the fundamentals and key learnings of Power Query are explained. We thought it is good to compile some of them in a book. A good analytics solution combines a good data model, good data preparation, and good analytics and calculations. Reza has written another book about the Basics of modeling in Power BI and a book on Power BI DAX Simplified. This book is covering the data preparation and transformations aspects of it. This book is for you if you are building a Power BI solution. Even if you are just visualizing the data, preparation and transformations are an essential part of analytics. You do need to have the cleaned and prepared data ready before visualizing it. This book is compiled into a series of two books, which will be followed by a third book later; Getting started with Power Query in Power BI and Excel (this book) Mastering Power Query in Power BI and Excel (already available to be purchased separately) Power Query dataflows (will be published later) Although this book is written for Power BI and all the examples are presented using the Power BI. However, the examples can be easily applied to Excel, Dataflows, and other tools and services using Power Query.

DAX Cookbook Jul 06 2021 Solve real-world business problems by learning how to create common industry key performance indicators and other calculations using DAX within Microsoft products such as Power BI, SQL Server, and Excel. Key Features Learn to write sophisticated DAX queries to solve business intelligence and data analytics challenges Handle performance issues and optimization within the data model, DAX calculations and more Solve business issues with Microsoft Excel, Power BI, and SQL Server using DAX queries Book Description DAX provides an extra edge by extracting key information from the data that is already present in your model. Filled with examples of practical, real-world calculations geared toward business metrics and key performance indicators, this cookbook features solutions that you can apply for your own business analysis needs. You'll learn to write various DAX expressions and functions to understand how DAX queries work. The book also covers sections on dates, time, and duration to help you deal with working days, time zones, and shifts. You'll then discover how to manipulate text and numbers to create dynamic titles and ranks, and deal with measure totals. Later, you'll explore common business metrics for finance, customers, employees, and projects. The book will also show you how to implement common industry metrics such as days of supply, mean time between failure, order cycle time and overall equipment effectiveness. In the concluding chapters, you'll learn to apply statistical formulas for covariance, kurtosis, and skewness. Finally, you'll explore advanced DAX patterns for interpolation, inverse aggregators, inverse slicers, and even forecasting with a deseasonalized correlation coefficient. By the end of this book, you'll have the skills you need to use DAX's

functionality and flexibility in business intelligence and data analytics. What you will learn Understand how to create common calculations for dates, time, and duration Create key performance indicators (KPIs) and other business calculations Develop general DAX calculations that deal with text and numbers Discover new ideas and time-saving techniques for better calculations and models Perform advanced DAX calculations for solving statistical measures and other mathematical formulas Handle errors in DAX and learn how to debug DAX calculations Understand how to optimize your data models Who this book is for Business users, BI developers, data analysts, and SQL users who are looking for solutions to the challenges faced while solving analytical operations using DAX techniques and patterns will find this book useful. Basic knowledge of the DAX language and Microsoft services is mandatory.

Beginning DAX with Power BI Aug 19 2022 Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn: Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models This book is for business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios. Philip Seamark, a Senior BI architect with Trade Me and a Microsoft Data Platform MVP with more than 25 years of commercial experience delivering business applications across multiple technologies. He is an experienced database and BI professional with a deep understanding of the Microsoft stack and extensive knowledge of data warehouse (DW) methodologies and enterprise data modeling. Philip writes for the Power BI community site, and is a speaker at many industry events, Microsoft Ignite, Data Insights, Power BI User Groups, SQL Saturdays, and more.

Pro DAX with Power BI Jan 24 2023 Know the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI, Microsoft's leading self-service business Intelligence application, and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They

explain the intricate workings of important concepts such as Filter Context and Context Transition. Explanation is given to how, through combining building blocks of DAX (such as measures, table filtering, and data lineage), Power BI can yield impressive analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You'll Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

DAX Patterns Nov 10 2021 A pattern is a general, reusable solution to a frequent or common challenge. This book is the second edition of the most comprehensive collection of ready-to-use solutions in DAX, that you can use in Microsoft Power BI, Analysis Services Tabular, and Power Pivot for Excel. The book includes the following patterns: Time-related calculations, Standard time-related calculations, Month-related calculations, Week-related calculations, Custom time-related calculations, Comparing different time periods, Semi-additive calculations, Cumulative total, Parameter table, Static segmentation, Dynamic segmentation, ABC classification, New and returning customers, Related distinct count, Events in progress, Ranking, Hierarchies, Parent-child hierarchies, Like-for-like comparison, Transition matrix, Survey, Basket analysis, Currency conversion, Budget.

Learn to Write DAX Sep 08 2021 Active learning lessons for mastering DAX Data analysis expressions (DAX) is the formula language of PowerPivot and this book is written to give hands-on practice to anyone who wants to become competent at writing such formulas. Sample exercises that explain each concept are provided and followed by practice questions and answers to maximize learning and experience with DAX.

Power BI DAX Simplified Oct 17 2019 DAX is the language of data analysis in Microsoft Power BI, Azure Analysis Services, and Excel Power Pivot. DAX is a powerful language that can quickly empower you to analyze year-over-year or rolling 12 months calculations. It is rare to find an analytics solution using Microsoft technologies (especially Power BI) that doesn't require some calculations to be written by DAX. As a Power BI (or Microsoft BI) developer, it is essential to learn this language and master it. Learning a language is not just learning the structure and functions. It is learning how, where, and when to use it so that you can solve real-world problems with it. In my training and consulting experience on Power BI, I realized that DAX is the weak point for many Power BI users. DAX itself is not a complex language. It is merely a language of expression. The complexity of learning DAX is not the formula or the functions. It is how to use it in real-world scenarios and how it performs on a dataset or visual. I have been writing many blogs about DAX for many years. My blog articles are all coming from my experience working with Power BI. I found it helpful to compile them all in a book. Because my blog articles practically explain things, I thought it better to title it as a practical way of learning DAX by examples. Indeed, there are books, articles, and

Microsoft documentation on how each function works where and how. However, learning these through an example would bring a new way of understanding it. A good analytics solution is a combined outcome of a good data model, good data preparation, and good analytics and calculations. I have written another book about the Basics of modeling in Power BI. This book is covering the calculation and DAX aspects of it. This book is for you if you are building a Power BI solution. Even if you are just visualizing the data, calculations are an essential part of analytics. You do need to have the calculation ready before visualizing it. This is not a book to explain every single function in DAX. The approach in this book is to have practical examples. Every chapter is based on real-world examples of using a combination of functions to solve a challenge. You can start from any chapter and finish at any chapter. The order of chapters suggested in this book is just a guideline to help you have a smooth flow of topics. Each chapter can be read without needing other chapters. Examples of this book are designed in a way that you can use the learning straight away in your Power BI file.

Mastering Microsoft Power BI Aug 27 2020 Design, create and manage robust Power BI solutions to gain meaningful business insights Key Features Master all the dashboarding and reporting features of Microsoft Power BI Combine data from multiple sources, create stunning visualizations and publish your reports across multiple platforms A comprehensive guide with real-world use cases and examples demonstrating how you can get the best out of Microsoft Power BI Book Description This book is intended for business intelligence professionals responsible for the design and development of Power BI content as well as managers, architects and administrators who oversee Power BI projects and deployments. The chapters flow from the planning of a Power BI project through the development and distribution of content to the administration of Power BI for an organization. BI developers will learn how to create sustainable and impactful Power BI datasets, reports, and dashboards. This includes connecting to data sources, shaping and enhancing source data, and developing an analytical data model. Additionally, top report and dashboard design practices are described using features such as Bookmarks and the Power KPI visual. BI managers will learn how Power BI's tools work together such as with the On-premises data gateway and how content can be staged and securely distributed via Apps. Additionally, both the Power BI Report Server and Power BI Premium are reviewed. By the end of this book, you will be confident in creating effective charts, tables, reports or dashboards for any kind of data using the tools and techniques in Microsoft PowerBI. What you will learn Build efficient data retrieval and transformation processes with the Power Query M Language Design scalable, user-friendly DirectQuery and Import Data Models Develop visually rich, immersive, and interactive reports and dashboards Maintain version control and stage deployments across development, test, and production environments Manage and monitor the Power BI Service and the On-premises data gateway Develop a fully on-premise solution with the Power BI Report Server Scale up a Power BI solution via Power BI Premium capacity and migration to Azure Analysis Services or SQL Server Analysis Services Who this book is for Business Intelligence professionals and existing Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book to be useful. While understanding of the basic BI concepts is required, some exposure to Microsoft Power BI will be helpful.

M Is for (Data) Monkey Apr 15 2022 Power Query is one component of the Power BI (Business Intelligence) product from Microsoft, and "M" is the name of the programming language created by it. As more business intelligence pros begin using Power Pivot, they find that they do not have the Excel skills to clean the data in Excel; Power Query solves this problem. This book shows how to use the Power Query tool to get difficult data sets into both Excel and Power Pivot, and is solely devoted to Power Query dashboarding and reporting.

Super Charge Excel Jul 26 2020 An active reading experience to learn DAX Power Pivot is an embedded database that significantly improves the business intelligence (BI) reporting and analytics capabilities of Microsoft Excel (versions 2010 and above). Data analysis expressions (DAX) is the formula language of Power Pivot. Learning the DAX language is key to empower Excel users so they can take advantage of these new BI capabilities, however unfortunately simply reading a book is normally not enough for Excel users to learn the DAX language – most people will also need some practice. **Learn to Write DAX** is different to other books - it is written in such a way to clearly explain the concepts of Power Pivot while at the same time giving hands-on practice to deeply engage the reader and to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention. This is the second edition of the book **Learn to Write DAX**. This second edition has been updated for the Excel 2016 user interface while still providing a bridge for readers wanting to learn DAX in the Excel environment and then transfer their new DAX skills across to Power BI.

Super Charge Power BI Jun 05 2021 Power BI is a self-service (and enterprise) Business Intelligence (BI) tool that facilitates data acquisition, modeling, and visualization - and the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are three learning areas required to master everything Power BI Desktop has to offer: The M Language, The DAX Language, and analysis. **Super Charge Power BI** clearly explains the necessary concepts while at the same time giving hands-on practice to engage the reader and help new knowledge stick. --

Extreme DAX Dec 11 2021 Discover the true power of DAX and build advanced DAX solutions for practical business scenarios **Key Features** Solve complex business problems within Microsoft BI tools including Power BI, SQL Server, and Excel Develop a conceptual understanding of critical business data modeling principles Learn the subtleties of Power BI data visualizations, evaluation context, context transition, and filtering **Book Description** If you want to get the most out of Microsoft Business Intelligence tools, sooner or later you'll need to master DAX. **Extreme DAX** enables business analysts to generate powerful and sophisticated analyses from their data. You'll learn the principles of business intelligence, good model design, and how DAX fits into it all. Then, you'll launch into detailed examples of DAX in real-world business scenarios such as inventory calculations, forecasting, intercompany business, and data security. At each step, senior DAX experts will walk you through the subtleties involved in working with Power BI models and common mistakes to look out for as you build advanced data aggregations. You'll deepen your understanding of DAX functions, filters, and measures, and how and when they can be used to derive effective insights. Also provided with the book are PBIX files for each chapter for you to follow along with

and explore in your own time. What you will learn Understand data modeling concepts and structures before you start working with DAX Grasp how relationships in Power BI models are different from those in RDBMSes Secure aggregation levels, attributes, and hierarchies using PATH functions and row-level security Get to grips with the crucial concept of context Apply advanced context and filtering functions including TREATAS, GENERATE, and SUMMARIZE Explore dynamically changing visualizations with helper tables and dynamic labels and axes Work with week-based calendars and understand standard time-intelligence Evaluate investments intelligently with the XNPV and XIRR financial DAX functions Who this book is for If you are an analyst with a working knowledge of DAX in MS Power BI or other Microsoft analytics tools, this book will help you upgrade your DAX knowledge and work with analytical models more effectively. This book is not for beginners and practical experience with DAX is necessary.

Power Pivot and Power BI Sep 20 2022 Annotation Microsoft PowerPivot is a free add-on to Excel that allows users to produce new kinds of reports and analyses that were simply impossible before. This book tackles DAX formulas, the core capability of PowerPivot, from the perspective of the Excel audience.

The Definitive Guide to DAX Jul 18 2022 Now expanded and updated with modern best practices, this is the most complete guide to Microsoft's DAX language for business intelligence, data modeling, and analytics. Expert Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, and use this knowledge to write fast, robust code. This edition focuses on examples you can build and run with the free Power BI Desktop, and helps you make the most of the powerful syntax of variables (VAR) in Power BI, Excel, or Analysis Services. Want to leverage all of DAX's remarkable capabilities? This no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Power BI, SQL Server, and Excel · Master core DAX concepts, including calculated columns, measures, and calculation groups · Work efficiently with basic and advanced table functions · Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions · Perform time-based calculations · Use calculation groups and calculation items · Use syntax of variables (VAR) to write more readable, maintainable code · Express diverse and unusual relationships with DAX, including many-to-many relationships and bidirectional filters · Master advanced optimization techniques, and improve performance in aggregations · Optimize data models to achieve better compression · Measure DAX query performance with DAX Studio and learn how to optimize your DAX

Microsoft SQL Server 2012 Integration Services Sep 27 2020 Over 100 expert recipes to design, create, and deploy SSIS packages with this book and ebook.

Microsoft Power BI Quick Start Guide Nov 29 2020 Bring your data to life with Power BI Key Features Get to grips with the fundamentals of Microsoft Power BI and its Business Intelligence capabilities Build accurate analytical models, reports and dashboards Get faster and more intuitive insights from your data using Microsoft Power BI Book Description Microsoft Power BI is a cloud-based service that helps you easily visualize and share insights using your organization's data. This book will get you started with business intelligence using the Power BI toolset, covering essential concepts such as installation, designing effective data models, as well as building basic dashboards and

visualizations to make your data come to life You will learn how to get your data the way you want – connecting to data sources sources and how to clean your data with the Power BI Query Editor. You will next learn how to properly design your data model to make your data easier to work with.. You will next learn how to properly design your data model to navigate table relationships and build DAX formulas to make your data easier to work with. Visualizing your data is another key element of this book, and you will learn how to follow proper data visualization styles and enhanced digital storytelling techniques. By the end of this book, you will understand how to administer your organization's Power BI environment so deployment can be made seamless, data refreshes can run properly, and security can be fully implemented What you will learn Connect to data sources using both import and DirectQuery options Use the Query Editor to apply data transformations and data cleansing processes, including learning how to write M and R scripts Design optimized data models by designing relationships and DAX calculations Leverage built-in and custom visuals to design effective reports Use the Power BI Desktop and Power BI Service to implement Row Level Security on your model Administer a Power BI cloud tenant for your organization Deploy your Power BI Desktop files into the Power BI Report Server Who this book is for This book is for aspiring Business Intelligence professionals who want to get up and running with Microsoft Power BI. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, this book is for you.

Learn Power BI Feb 19 2020 Solve business challenges with Microsoft Power BI's advanced visualization and data analysis techniques Key Features Create effective storytelling reports by implementing simple-to-intermediate Power BI features Develop powerful analytical models to extract key insights for changing business needs Build, publish, and share impressive dashboards for your organization Book Description To succeed in today's transforming business world, organizations need business intelligence capabilities to make smarter decisions faster than ever before. This Power BI book is an entry-level guide that will get you up and running with data modeling, visualization, and analytical techniques from scratch. You'll find this book handy if you want to get well-versed with the extensive Power BI ecosystem. You'll start by covering the basics of business intelligence and installing Power BI. You'll then learn the wide range of Power BI features to unlock business insights. As you progress, the book will take you through how to use Power Query to ingest, cleanse, and shape your data, and use Power BI DAX to create simple to complex calculations. You'll also be able to add a variety of interactive visualizations to your reports to bring your data to life. Finally, you'll gain hands-on experience in creating visually stunning reports that speak to business decision makers, and see how you can securely share these reports and collaborate with others. By the end of this book, you'll be ready to create simple, yet effective, BI reports and dashboards using the latest features of Power BI. What you will learn Explore the different features of Power BI to create interactive dashboards Use the Query Editor to import and transform data Perform simple and complex DAX calculations to enhance analysis Discover business insights and tell a story with your data using Power BI Explore data and learn to manage datasets, dataflows, and data gateways Use workspaces to collaborate with others and publish your reports Who this book is for If you're an IT manager, data analyst, or BI user new to using Power BI for solving business intelligence problems, this book is for you. You'll also find this book

useful if you want to migrate from other BI tools to create powerful and interactive dashboards. No experience of working with Power BI is expected.

Mastering Power Query in Power BI and Excel Dec 19 2019 Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in a structure that can be modeled easily and used high performant for visualization. Data preparation and transformation is the backend work. If you consider building a BI system as going to a restaurant and ordering food. The visualization is the food you see on the table nicely presented. The quality, the taste, and everything else come from the hard work in the kitchen. The part that you don't see or the backend in the world of Power BI is Power Query. You may already be familiar with other data preparation and transformation technologies, such as T-SQL, SSIS, Azure Data Factory, Informatica, etc. Power Query is a data transformation engine capable of preparing the data in the format you need. The good news is that to learn Power Query; you don't need to know programming. Power Query is for citizen data engineers. However, this doesn't mean that Power Query is not capable of performing advanced transformation. Power Query exists in many Microsoft tools and services such as Power BI, Excel, Dataflows, Power Automate, Azure Data Factory, etc. Through the years, this engine became more powerful. These days, we can say this is essential learning for anyone who wants to do data analysis with Microsoft technology to learn Power Query and master it. We have been working with Power Query since the very early release of that in 2013, named Data Explorer, and wrote blog articles and published videos about it. The number of articles we published under this subject easily exceeds hundreds. Through those articles, some of the fundamentals and key learnings of Power Query are explained. We thought it is good to compile some of them in a book series. A good analytics solution combines a good data model, good data preparation, and good analytics and calculations. Reza has written another book about the Basics of modeling in Power BI and a book on Power BI DAX Simplified. This book is covering the data preparation and transformations aspects of it. This book series is for you if you are building a Power BI solution. Even if you are just visualizing the data, preparation and transformations are an essential part of analytics. You do need to have the cleaned and prepared data ready before visualizing it. This book is compiled into a series of two books, which will be followed by a third book later; Getting started with Power Query in Power BI and Excel (already available to be purchased separately) Mastering Power Query in Power BI and Excel (This book) Power Query dataflows (will be published later) This book deeps dive into real-world challenges of data transformation. It starts with combining data sources and continues with aggregations and fuzzy operations. The book covers advanced usage of Power Query in scenarios such as error handling and exception reports, custom functions and parameters, advanced analytics, and some helpful table and list functions. The book continues with some performance tuning tips and it also explains the Power Query formula language (M) and the structure of it and how to use it in practical solutions. Although this book is written for Power BI and all the examples are presented using the Power BI. However, the examples can be easily applied to Excel, Dataflows, and other

tools and services using Power Query.

Power Pivot and Power Bi: The Excel User's Guide to Dax, Power Query, Power Bi & Power Pivot in Excel 2010-2016 Feb 13 2022 Microsoft PowerPivot is a free add-on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before, and this book is the first to tackle DAX formulas, the core capability of PowerPivot, from the perspective of the Excel audience. Written by the world's foremost PowerPivot blogger and practitioner, the book's concepts and approach are introduced in a step-by-step manner tailored to the learning style of Excel users everywhere. The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce. The "pattern-like" techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available within the pages of this easy-to-follow guide. This updated edition covers new features introduced with Office 2015.

Mastering Power BI Mar 22 2020 Expert Choice to build Business Intelligence landscapes and dashboards for Enterprises **KEY FEATURES** ? In-depth knowledge of Power BI, demonstrated through step-by-step exercises. ? Covers data modelling, visualization, and implementing security with complete hands-on training. ? Includes a project that simulates a realistic business environment from start to finish.

DESCRIPTION Mastering Power BI covers the entire Power BI implementation process. The readers will be able to understand all the concepts covered in this book, from data modelling to creating powerful - visualizations. This book begins with the concepts and terminology such as Star-Schema, dimensions and facts. It explains about multi-table dataset and demonstrates how to load these tables into Power BI. It shows how to load stored data in various formats and create relationships. Readers will also learn more about Data Analysis Expressions (DAX). This book is a must for the developers wherein they learn how to extend the usability of Power BI, to explore meaningful and hidden data insights. Throughout the book, you keep on learning about the concepts, techniques and expert practices on loading and shaping data, visualization design and security implementation. **WHAT YOU WILL LEARN** ? Learn about Business Intelligence (BI) concepts and its contribution in business analytics. ? Learn to connect, load, and transform data from disparate data sources. ? Start creating and executing powerful DAX calculations. ? Design various visualizations to prepare insightful reports and dashboards. **WHO THIS BOOK IS FOR** This book is for anyone interested in learning how to use Power BI desktop or starting a career in Business Intelligence and Analytics. While this covers all the fundamentals, it is recommended that the reader be familiar with MS-Excel and database concepts. **TABLE OF CONTENTS** 1. Understanding the Basics 2. Connect and Shape 3. Optimize your datamodel 4. Data Analysis Expressions (DAX) 5. Visualizations in Power BI 6. Power BI Service 7. Securing your application

Introducing Microsoft Power BI Mar 02 2021 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's

upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

***Pro Power BI Desktop* Nov 17 2019 Deliver eye-catching and insightful business intelligence with Microsoft Power BI Desktop. This new edition has been updated to cover all the latest features of Microsoft's continually evolving visualization product. New in this edition is help with storytelling—adapted to PCs, tablets, and smartphones—and the building of a data narrative. You will find coverage of templates and JSON style sheets, data model annotations, and the use of composite data sources. Also provided is an introduction to incorporating Python visuals and the much awaited Decomposition Tree visual. *Pro Power BI Desktop* shows you how to use source data to produce stunning dashboards and compelling reports that you mold into a data narrative to seize your audience's attention. Slice and dice the data with remarkable ease and then add metrics and KPIs to project the insights that create your competitive advantage. Convert raw data into clear, accurate, and interactive information with Microsoft's free self-service BI tool. This book shows you how to choose from a wide range of built-in and third-party visualization types so that your message is always enhanced. You will be able to deliver those results on PCs, tablets, and smartphones, as well as share results via the cloud. The book helps you save time by preparing the underlying data correctly without needing an IT department to prepare it for you. What You Will Learn Deliver attention-grabbing information, turning data into insight Find new insights as you chop and tweak your data as never before Build a data narrative through interactive reports with drill-through and cross-page slicing Mash up data from multiple sources into a cleansed and coherent data model Build interdependent charts, maps, and tables to deliver visually stunning information Create dashboards that help in monitoring key performance indicators of your business Adapt delivery to mobile devices such as phones and tablets Who This Book Is For Power users who are ready to step up to the big leagues by going beyond what Microsoft Excel by itself can offer. The book also is for line-of-business managers who are starved for actionable data needed to make decisions about their business. And the book is for BI analysts looking for an easy-to-use tool to analyze data and share results with C-suite colleagues they support.**

***Analyzing Data with Power BI and Power Pivot for Excel* Oct 09 2021 Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way—like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:**

- Gain an understanding of the basics of data modeling, including tables, relationships, and keys
- Familiarize yourself with star schemas,

snowflakes, and common modeling techniques • Learn the importance of granularity • Discover how to use multiple fact tables, like sales and purchases, in a complex data model • Manage calendar-related calculations by using date tables • Track historical attributes, like previous addresses of customers or manager assignments • Use snapshots to compute quantity on hand • Work with multiple currencies in the most efficient way • Analyze events that have durations, including overlapping durations • Learn what data model you need to answer your specific business questions About This Book • For Excel and Power BI users who want to exploit the full power of their favorite tools • For BI professionals seeking new ideas for modeling data

Extending Power BI with Python and R Oct 29 2020 Perform more advanced analysis and manipulation of your data beyond what Power BI can do to unlock valuable insights using Python and R Key Features Get the most out of Python and R with Power BI by implementing non-trivial code Leverage the toolset of Python and R chunks to inject scripts into your Power BI dashboards Implement new techniques for ingesting, enriching, and visualizing data with Python and R in Power BI Book Description Python and R allow you to extend Power BI capabilities to simplify ingestion and transformation activities, enhance dashboards, and highlight insights. With this book, you'll be able to make your artifacts far more interesting and rich in insights using analytical languages. You'll start by learning how to configure your Power BI environment to use your Python and R scripts. The book then explores data ingestion and data transformation extensions, and advances to focus on data augmentation and data visualization. You'll understand how to import data from external sources and transform them using complex algorithms. The book helps you implement personal data de-identification methods such as pseudonymization, anonymization, and masking in Power BI. You'll be able to call external APIs to enrich your data much more quickly using Python programming and R programming. Later, you'll learn advanced Python and R techniques to perform in-depth analysis and extract valuable information using statistics and machine learning. You'll also understand the main statistical features of datasets by plotting multiple visual graphs in the process of creating a machine learning model. By the end of this book, you'll be able to enrich your Power BI data models and visualizations using complex algorithms in Python and R. What you will learn Discover best practices for using Python and R in Power BI products Use Python and R to perform complex data manipulations in Power BI Apply data anonymization and data pseudonymization in Power BI Log data and load large datasets in Power BI using Python and R Enrich your Power BI dashboards using external APIs and machine learning models Extract insights from your data using linear optimization and other algorithms Handle outliers and missing values for multivariate and time-series data Create any visualization, as complex as you want, using R scripts Who this book is for This book is for business analysts, business intelligence professionals, and data scientists who already use Microsoft Power BI and want to add more value to their analysis using Python and R. Working knowledge of Power BI is required to make the most of this book. Basic knowledge of Python and R will also be helpful.

Hands-On Business Intelligence with DAX Jan 12 2022 Implement business intelligence (BI), data modeling, and data analytics within Microsoft products such as Power BI, SQL Server, and Excel Key Features Understand the ins and outs of DAX expressions and querying functions with the help of easy-to-follow examples Manipulate data of varying

complexity and optimize BI workflows to extract key insights Create, monitor, and improve the performance of models by writing clean and robust DAX queries

Book Description Data Analysis Expressions (DAX) is known for its ability to increase efficiency by extracting new information from data that is already present in your model. With this book, you'll learn to use DAX's functionality and flexibility in the BI and data analytics domains. You'll start by learning the basics of DAX, along with understanding the importance of good data models, and how to write efficient DAX formulas by using variables and formatting styles. You'll then explore how DAX queries work with the help of examples. The book will guide you through optimizing the BI workflow by writing powerful DAX queries. Next, you'll learn to manipulate and load data of varying complexity within Microsoft products such as Power BI, SQL Server, and Excel Power Pivot. You'll then discover how to build and extend your data models to gain additional insights, before covering progressive DAX syntax and functions to understand complex relationships in DAX. Later, you'll focus on important DAX functions, specifically those related to tables, date and time, filtering, and statistics. Finally, you'll delve into advanced topics such as how the formula and storage engines work to optimize queries. By the end of this book, you'll have gained hands-on experience in employing DAX to enhance your data models by extracting new information and gaining deeper insights. What you will learn Understand DAX, from the basics through to advanced topics, and learn to build effective data models Write and use DAX functions and expressions with the help of hands-on examples Discover how to handle errors in your DAX code, and avoid unwanted results Load data into a data model using Power BI, Excel Power Pivot, and SSAS Tabular Cover DAX functions such as date, time, and time intelligence using code examples Gain insights into data by using DAX to create new information Understand the DAX VertiPaq engine and how it can help you optimize data models Who this book is for This book is for data analysts, business analysts, BI developers, or SQL users who want to make the best use of DAX in the BI and data analytics domain with the help of examples. Some understanding of BI concepts is mandatory to fully understand the concepts covered in the book.

DAX Patterns: Second Edition Aug 07 2021

Beginning DAX with Power BI Oct 21 2022 Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. **Beginning DAX with Power BI** teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business

analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

The Definitive Guide to DAX Nov 22 2022 This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

Power BI Data Modeling Jan 20 2020 Build Power BI Models Efficiently and Effectively
KEY FEATURES ? Extensive examples illustrating Power BI and data modeling concepts. ? Includes graphical images and explanations of using Power BI. ? Numerous hands-on practical examples are teaching best practices in predictive modeling.
DESCRIPTION Creating data models has never been straightforward. This book demonstrates how to formulate a complete business analytics model that combines several data sources, executes numerous computations, and scales across hundreds of BI users. To begin, you'll learn about the Microsoft Power BI ecosystem by downloading the Power BI desktop and exploring all of its features and capabilities. Through examples, you'll learn how to connect to databases of Excel; and SQL Server, shaping the data with Power Query, and then transforming the data into actionable information. You will gain knowledge of the DAX language by exploring it, writing DAX functions, and creating hierarchies. You will be trained to develop effective business intelligence models by studying numerous data modeling topics. You get to put professionals' best practices to the test when handling large data scenarios and executing analytics on top of them. Additionally, the book discusses how to scale Power BI while considering its storage, memory, and security requirements. You'll see that several new topics have been included, including performance tuning, DAX Studio, sharing Power BI reports, and publishing reports to Sharepoint online.
WHAT YOU WILL LEARN ? Conduct profiling, cleansing, and transformation of data. ? Build data models, aggregate data, and create hierarchies. ? Practice DAX language, write calculations, and execute them. ? Utilize advanced features including AI visualizations and performance analyzer. ? Examine various connection types and connect data from different sources. ? Enhance performance by boosting storage and memory.
WHO THIS BOOK IS FOR This book is intended for data analysts, business analysts, and any other business user who are interested in learning how to develop data models using Power BI from beginning to end. To follow this book and master Power BI, a basic understanding of data

visualization would be sufficient. **TABLE OF CONTENTS** 1. Introduction to Microsoft Power BI 2. Microsoft Power BI Eco-system 3. Getting Started with Power BI and Connect with Data 4. My first Power BI Report 5. Intro to BI Building Blocks & Dimensional Mod Concepts 6. Get Data from Relational Databases 7. Cleansing, Blending and Transform Data using Power Query 8. Build Relationships 9. Introduction to DAX and Calculated Columns, Cal Measures & Hierarchies 10. Create Insightful Visuals 11. Row-level Security 12. Calculation Groups in Power BI 13. Self-service AI in Power BI 14. Incremental Refresh for Scalable Models 15. Composite Models & Implement Aggregations to Improve query performance 16. Self-service Data Prep for Any Data 17. Optimize DAX 18. Collaborate Your Power BI Workload 19. Performance Tuning via optimizing Storage and Memory

Supercharge Power BI May 16 2022 Data analysis expressions (DAX) is the formula language of Power BI. Learning the DAX language is key to empower Power BI users so they can take advantage of these new Business Intelligence (BI) capabilities. This volume clearly explains the concepts of DAX while at the same time offering hands-on practice to engage the reader and help new knowledge stick. This third edition has been updated for the new Power BI Ribbon interface while still providing a bridge for readers wanting to learn DAX in the Power BI, Power Pivot, or Excel.

Microsoft Power BI Cookbook Apr 03 2021 Get more out of Microsoft Power BI turning your data into actionable insights **About This Book*** From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all* Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications* Proven development techniques and guidance for implementing custom solutions with DAX and M languages **Who This Book Is For** This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful. **What You Will Learn*** Cleanse, stage, and integrate your data sources with Power BI* Abstract data complexities and provide users with intuitive, self-service BI capabilities* Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations* Take advantage of the analytics and predictive capabilities of Power BI* Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security* Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes* Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution **In Detail** Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming

languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

Up and Running with DAX for Power BI May 04 2021 Take a concise approach to learning how DAX, the function language of Power BI and PowerPivot, works. This book focuses on explaining the core concepts of DAX so that ordinary folks can gain the skills required to tackle complex data analysis problems. But make no mistake, this is in no way an introductory book on DAX. A number of the topics you will learn, such as the concepts of context transition and table expansion, are considered advanced and challenging areas of DAX. While there are numerous resources on DAX, most are written with developers in mind, making learning DAX appear an overwhelming challenge, especially for those who are coming from an Excel background or with limited coding experience. The reality is, to hit the ground running with DAX, it's not necessary to wade through copious pages on rarified DAX functions and the technical aspects of the language. There are just a few mandatory concepts that must be fully understood before DAX can be mastered. Knowledge of everything else in DAX is built on top of these mandatory aspects. Author Alison Box has been teaching and working with DAX for over eight years, starting with DAX for PowerPivot, the Excel add-in, before moving into the Power BI platform. The guide you hold in your hands is an outcome of these years of experience explaining difficult concepts in a way that people can understand. Over the years she has refined her approach, distilling down the truth of DAX which is "you can take people through as many functions as you like, but it's to no avail if they don't truly understand how it all works." You will learn to use DAX to gain powerful insights into your data by generating complex and challenging business intelligence calculations including, but not limited to: Calculations to control the filtering of information to gain better insight into the data that matters to you Calculations across dates such as comparing data for the same period last year or the previous period Finding rolling averages and rolling totals Comparing data against targets and KPIs or against average and maximum values Using basket analysis, such as "of customers who bought product X who also bought product Y" Using "what if" analysis and scenarios Finding "like for like" sales Dynamically showing TopN/BottomN percent of customers or products by sales Finding new and returning customers or sales regions in each month or each year Who This Book Is For Excel users and non-technical users of varying levels of ability or anyone who wants to learn DAX for Power BI but lacks the confidence to do so

Beginning Microsoft Power BI Feb 01 2021 Analyze company data quickly and easily using Microsoft's powerful data tools. Learn to build scalable and robust data models, clean and combine different data sources effectively, and create compelling and professional visuals. Beginning Power BI is a hands-on, activity-based guide that takes you through the process of analyzing your data using the tools that encompass the core of Microsoft's self-service BI offering. Starting with Power Query, you will learn how to get data from a variety of sources, and see just how easy it is to clean and shape

the data prior to importing it into a data model. Using Power BI tabular and the Data Analysis Expressions (DAX), you will learn to create robust scalable data models which will serve as the foundation of your data analysis. From there you will enter the world of compelling interactive visualizations to analyze and gain insight into your data. You will wrap up your Power BI journey by learning how to package and share your reports and dashboards with your colleagues. Author Dan Clark takes you through each topic using step-by-step activities and plenty of screen shots to help familiarize you with the tools. This third edition covers the new and evolving features in the Power BI platform and new chapters on data flows and composite models. This book is your hands-on guide to quick, reliable, and valuable data insight. What You Will Learn Simplify data discovery, association, and cleansing Build solid analytical data models Create robust interactive data presentations Combine analytical and geographic data in map-based visualizations Publish and share dashboards and reports Who This Book Is For Business analysts, database administrators, developers, and other professionals looking to better understand and communicate with data

Pro DAX with Power BI Dec 23 2022 Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI—Microsoft’s leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

Beginning Power BI Apr 22 2020 Analyze your company’s data quickly and easily using Microsoft’s latest tools. You will learn to build scalable and robust data models to work from, clean and combine different data sources effectively, and create compelling visualizations and share them with your colleagues. Author Dan Clark takes you through each topic using step-by-step activities and plenty of screen shots to help familiarize you with the tools. This second edition includes new material on advanced uses of Power Query, along with the latest user guidance on the evolving Power BI platform. Beginning Power BI is your hands-on guide to quick, reliable, and valuable

data insight. What You'll Learn Simplify data discovery, association, and cleansing Build solid analytical data models Create robust interactive data presentations Combine analytical and geographic data in map-based visualizations Publish and share dashboards and reports Who This Book Is For Business analysts, database administrators, developers, and other professionals looking to better understand and communicate with data

Beginning DAX with Power BI Feb 25 2023 Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

Expert Data Modeling with Power BI Dec 31 2020 Manage and work with business data effectively by learning data modeling techniques and leveraging the latest features of Power BI Key Features Understand data modeling techniques to get the best out of data using Power BI Define the relationships between data to extract valuable insights Solve a wide variety of business challenges by building optimal data models Book Description Microsoft Power BI is one of the most popular business intelligence tools available on the market for desktop and the cloud. This book will be your guide to understanding the ins and outs of data modeling and how to create data models using Power BI confidently. You'll learn how to connect data from multiple sources, understand data, define and manage relationships between data, and shape data models. In this book, you'll explore how to use data modeling and navigation techniques to define relationships and create a data model before defining new metrics and performing custom calculations using modeling features. As you advance through the chapters, the book will demonstrate how to create full-fledged data models, enabling you to create efficient data models and simpler DAX code with new data modeling features. With the help of examples, you'll discover how you can solve business challenges by building optimal data models and changing your existing data models to meet evolving business requirements. Finally, you'll learn how to use some new and advanced modeling features to enhance your data models to carry out a wide variety of complex tasks. By the end of this Power BI book, you'll have gained the skills you need to structure data coming from multiple sources in different ways to create optimized data models that

support reporting and data analytics. What you will learn Implement virtual tables and time intelligence functionalities in DAX to build a powerful model Identify Dimension and Fact tables and implement them in Power Query Editor Deal with advanced data preparation scenarios while building Star Schema Explore best practices for data preparation and data modeling Discover different hierarchies and their common pitfalls Understand complex data models and how to decrease the level of model complexity with different data modeling approaches Who this book is for This MS Power BI book is for BI users, data analysts, and analysis developers who want to become well-versed with data modeling techniques to make the most of Power BI. Basic knowledge of Power BI and Star Schema will help you to understand the concepts covered in this book.

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